

Yung-Ying Chang

Rutgers University
Department of Sociology
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EDUCATION

- 2019- Ph.D. student, Sociology, Rutgers University, New Brunswick
2022 M.A. Sociology, Rutgers University, New Brunswick
2018 M.A. Sociology, National Taiwan University
Winner of the 2018 Outstanding Master's Thesis Award, Taiwanese Sociological Association
Winner of the 2018 Outstanding Master's Thesis Award, Cultural Studies Association, Taiwan
2014 B.A. Sociology, National Taiwan University

RESEARCH INTERESTS

Sociology of Culture, Political Sociology, Collective Behavior and Social Movements, Global and Transnational Sociology

WORK EXPERIENCES

Research Assistant

- | | |
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| Department of Political Science, National Taiwan University | Aug, 2015–Jul, 2018 |
| Department of Communication, University of Washington Tacoma | Aug, 2016–Feb, 2017 |
| Department of Sociology, National Taiwan University | Feb, 2015–Jun, 2016 |
| Institute of Sociology, Academia Sinica | Apr, 2014–Apr, 2015 |
| Department of Sociology, National Taiwan University | Sep, 2012–Aug, 2013 |

Teaching Assistant

- “Introduction to Sociology,” Department of Sociology, Rutgers University 2021–2022, 2023–
“Introduction to Statistics,” Department of Sociology, Rutgers University 2022–2023
“Korean (II),” Department of Japanese Language and Literature, National Taiwan University
2017–2018
“Korean (I),” Department of Japanese Language and Literature, National Taiwan University

Last Update: Aug. 2023

2017–2018

“Introductory Sociology (d),” Department of Sociology, National Taiwan University
Fall 2014, Fall 2015, Fall 2017

“Media and Society,” Department of Sociology, National Taiwan University Spring 2017

“Introductory Sociology (a),” Department of Sociology, National Taiwan University
Fall 2014, Spring 2015

Outside Academia

Associate Researcher of Department of Social Assistance and Social Work, [Ministry of Health and Welfare](#) Aug, 2018–Jun, 2019
Editor of [Thinking Taiwan Forum](#) Aug, 2012–Aug, 2014
Intern Journalist of Newtalk Jul, 2013
Intern Reporter of Public Television Service Aug, 2012
Translator of Chinese-Korean for NGOs in Taiwan 2014–present

GRANTS, AWARDS, AND HONORS

Teaching Assistant Honor Roll, Department of Sociology, Rutgers University 2022
Conference Travel Funding, School of Graduate Studies, Rutgers University 2020
Fellowship, Department of Sociology, Rutgers University 2019–2021
The Outstanding Master’s Thesis Award, Cultural Studies Association, Taiwan 2019
The Outstanding Master’s Thesis Award, Taiwanese Sociological Association 2018
Graduate Student Travel Grant, Graduate School of Letters and Kyoto University Asian Studies Unit (KUASU), Kyoto University 2018
Outstanding Academic Writing Award, Institute of Sociology, Academia Sinica, Taiwan 2017
Graduate Student Travel Grant, Ministry of Science and Technology, Taiwan 2015
Graduate Student Travel Grant, the *Aim for the Top University Project* of College of Social Science, National Taiwan University 2015
Graduate Student Travel Grant, North America Taiwan Studies Association 2015
Graduate Student Travel Grant, Graduate School of Interdisciplinary of Information Studies, Tokyo University 2015
Academic Excellence Award, Guang-Hui Educational Foundation 2015
Presidential Award, Department of Sociology, National Taiwan University 2014
Presidential Award, Department of Sociology, National Taiwan University 2012
One of three applicants in Taiwan receiving full-offers in General Scholastic Ability Test–offers from Department of Sociology/Political Sciences (Political Theory/International Relations/Public

Last Update: Aug. 2023

CONFERENCE PRESENTATIONS

- “Be Bear Aware! The Cuddly Nationalism of Formosan Black Bear,” presented at the Annual Conference of Taiwanese Sociological Association, National Taipei University, November 2023
- “Cuddly Nationalism: The Rise of Formosan Black Bear as a National Symbol,” presented at Global and Transnational Sociology Roundtable: Nationalism & State Formation, the 118th American Sociological Association, Philadelphia, August 2023
- “Cuddly Nationalism: The Rise of Formosan Black Bear as a Symbol for Taiwanese Identity,” presented at the North American Taiwan Studies Association 2022 Annual Conference, The George Washington University, July 2022
- “Political Talk in Cultural Arenas: A Sociological Account of Group Culture as a Pathway,” presented at the 4th World Congress of Taiwan Studies, University of Washington, July 2022
- “Political Consumerism in Online Communities: The Cases of K-pop and the NBA,” presented at referred roundtable of global/political consumerism, 116th American Sociological Association Virtual Annual Meeting, August 2021
- “Cultural Schema in Ambiguous National Identities’ Country: Chinese versus Taiwanese Identity and Political Discourse in Taiwan,” presented at referred roundtable of political sociology, 116th American Sociological Association Virtual Annual Meeting, Aug 2021
- “Political Consumerism in Culture Field: The Case of Taiwanese K-pop Fans,” presented at the North American Taiwan Studies Association 2021 Annual Conference, online conference, May 2021
- “Fandom Publics: A Comparative Study of Cultural Consumption and Political Participation,” presented at the 22nd Chicago Ethnography Conference, DePaul University, April 2020 (Conference canceled)
- “Everyday Nationhood: The Practices of Taiwanese Fandom in Transnational K-pop Field,” presented at the Next-Generation Global Workshop, Kyoto University, November 2018
- “Banal Nationalism in Taiwan: An Analysis of Entertainer-involved Controversies,” presented at the Annual Conference of Taiwanese Sociological Association, National Dong Hua University, November 2016
- “Ineluctable Historical Wheel? An Inquiry into Identity of New-generation Mainlander in Taiwan,” presented at panel on Culture, Ethnicity and Identity in Taiwan, North

American Taiwan Studies Association (NATSA) 21st annual conference, Harvard University, June 2015

“Cuisine-Embedded Nostalgia: How New-generation Mainlanders Formed Their Identity Narratives,” presented at panel on Contemporary Social Transformation in East Asian Societies, the 3rd Annual University of Tokyo-GSII Graduate Student Conference, Tokyo University, May 2015

“Weapons of the Weak: A Case Study of the Resistant Strategy of Protest in Shida Night Market,” presented at panel on Social Movement, East Asian Junior Workshop, Kyoto University, August 2013

SERVICE

Student Representative, Colloquium Committee, Department of Sociology, Rutgers University, 2023 Fall-

President, North American Taiwan Studies Association ([NATSA](#))’s 29th Annual Conference, 2024

Program Director, North American Taiwan Studies Association ([NATSA](#))’s 28th Annual Conference, 2023

Program Commissioner, North American Taiwan Studies Association ([NATSA](#))’s 27th Annual Conference, 2022

Organizer, East Asian (Taiwan, Japan, Korea) Junior Sociologists Workshop, 2015

NON-ACADEMIC PUBLICATIONS

Translator (Korean to Chinese) of “[The Speech Script of the Filibuster of a Korean Congressman Protesting Against the Anti-terror Law](#)” on [gushi.tw](#) 2016

Editor of [This is not the Sun Flower Movement](#), published by Thinking Taiwan 2015

Editor of [Selections of Thinking Taiwan \(II\)](#), published by Thinking Taiwan 2015

Editor of [Selections of Thinking Taiwan \(I\)](#), published by Thinking Taiwan 2015

LANGUAGES

Taiwanese (Native Speaker)

Chinese (Native Speaker)

English (Advanced)

Korean (Intermediate)

SKILLS

Advanced Proficiency in Qualitative Research Methods
Intermediate Proficiency in R, STATA, and SPSS